



LAGRANGE COMMUNITY DAY
120 STRINGHAM ROAD
LAGRANGEVILLE, NY 12540

Dear Friends of LaGrange,

Planning is under way for our annual Community Day event to be held June 16th at Freedom Park! We are excited to share with you, what we are hoping to offer, made possible only with your help. Please see this year's potential activities enclosed with this letter.

That's right! Your support makes it possible to provide a memorable experience, while celebrating all that makes our community great, including highlighting local organizations and businesses such as yours! **Can we can count on your support by becoming a Community Day Sponsor?**



When you become a sponsor you give back to the community **PLUS** your business will be showcased in our community day brochure that is mailed to over **5,000 LOCAL households**; with additional copies delivered to select locations in the area.

Also, new this year, you will see that within each sponsorship level below, your reach will be increased even more! This is our way of saying thank you for your support by letting the community know about you.

We hope you will consider becoming a sponsor and making this year the best year yet! We have included the sponsorship form below, please fill out and return to the address below by **March 31st**. Thank you in advance!

Sincerely,

Sandy Washburn, Director / Donna Iannacchino, Marketing Assistant
Town of LaGrange Parks and Recreation

Level	Donation	You GET:	All Sponsors :
Grand Finale! 	\$1,000	* TWO full page ads (8.5"h x 5.5"w) you choose (check one): * DOUBLE layout spread ___ or TWO locations in brochure ___ * NEW! YOUR COMPANY will be thanked on a special Town of LaGrange web-site banner. * NEW! YOU WILL GET acknowledged on our Social Media and E-Newsletter blasts. * YOUR COMPANY'S banner will be displayed at Community Day. * YOUR COMPANY will be displayed on the back of Community Day staff T-Shirts. * YOUR COMPANY will be Announced by our emcee on Community Day.	* Get mailed to over 5,000 residents! * Listed on our NEW dedicated Community Day Website page! * Mentioned in the Community Day program!
Rocket 	\$275	* Full page ad (8.5"h x 5.5"w) plus YOU WILL GET acknowledged on our Social Media and E-Newsletter blasts PLUS announced by our emcee on Community Day.	
Fire Cracker	\$125	Half page ad (4.25"h x 5.5"w)	
Sparkler	\$50	Business Card ad (2"h x 3.5"w)	

Company Name: _____ Phone : _____

Exactly as it should appear in print

Contact : _____ Email : _____

MAKE CHECKS PAYABLE TO: Town of LaGrange
Return by March 31st to:
LaGrange Recreation Dept.
120 Stringham Road
LaGrangeville, NY 12540

E-MAIL YOUR QUALITY PRINT FILES TO: Diannacchino@lagrangeny.gov
Please use the subject line: Community Day Ad.
Here are tips for placing a successful ad!

Keep message concise	Check spelling
If using photos, avoid dark images	Use crisp, clean art work
Follow ad size guidelines	Consider a coupon or call to action
Submit ad ready to scale	Include contact information